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Merton Council

Licensing Sub-Committee

Membership

Councillors:

John Dehaney

Nick Draper

Janice Howard

A meeting of the Licensing Sub-Committee will be held on:

Date: 23 March 2021

Time: 1.30 pm

Venue: This will be a virtual meeting and therefore not held in a physical location, in accordance with the Coronavirus Act 2020

Agenda for this meeting

- 1 Appointment of Chair
- 2 Apologies for Absence
- 3 Declarations of Pecuniary Interest
- 4 Colette Wimbledon Limited, 77 High Street, Wimbledon, SW19 5EG 1 - 54

Note on declarations of interest

Members are advised to declare any Disclosable Pecuniary Interest in any matter to be considered at the meeting. If a pecuniary interest is declared they should withdraw from the meeting room during the whole of the consideration of that matter and must not participate in any vote on that matter. For further advice please speak with the Managing Director, South London Legal Partnership.

This is a public meeting and attendance by the public is encouraged and welcomed. For more information about the agenda and the licensing decision making process contact democratic.services@merton.gov.uk or telephone 020 8545 3357.

Press enquiries: communications@merton.gov.uk or telephone 020 8545 3181

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Procedure to be followed at Licensing Hearing

1. The Chair will welcome all parties and all present will be introduced/introduce themselves
2. The Chair will confirm the sub-committee hearing procedures, a copy of which was included in the notice and agenda packs sent to all parties.
3. The Chair will ask the Legal Adviser to inform those present that the sub-committee had a briefing prior to the hearing to confirm the procedure and for clarification on any aspect of the application.
4. The Chair will ask Legal Adviser to confirm the process for questioning and whether there had been any requests for adjournments.
5. The Chair will ask the Licensing Officer if there are any technical issues they feel should be brought to their attention i.e. withdrawal of objector/agreed conditions (Note: If all objections are withdrawn then the Sub-Committee may go straight to point 14.
If all conditions are agreed by all parties then the Sub-Committee may go straight to point 14)
6. The Applicant will present their case. Questions can then be asked of the Applicant by the Responsible Authorities, the interested parties and members of the Sub-Committee.
7. The Responsible Authorities will present their case. Questions can then be asked of the Responsible Authorities by the Applicant, the interested parties, and members of the Sub-Committee.
8. Presentation by any interested party. Questions can then be asked of the interested party by the Applicants, the Responsible Authorities and members of the Sub-Committee.
9. The Chair will ask the Licensing Officer for any comments/ clarifications
10. The Chair will ask the Legal Adviser for any comments/clarifications
11. The Chair will invite closing statements by the responsible authorities
12. The Chair will invite closing statements by the interested parties
13. The Chair will invite closing statements by the Applicant
14. The Chair will announce that the Sub-Committee are retiring for private session. The Legal Officer and Clerk will also be invited to retire to provide advice. The Chair will advise that all parties should receive a written copy of the decision notice within 5 working days and will close the hearing.
15. In closed session the Sub-Committee will make their decision. They may ask the Legal Officer for advice during this session. This advice will be detailed in the decision notice.

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Licensing Sub-Committee Report

Subject of hearing: **Colette Wimbledon Limited, 77 High Street, Wimbledon, SW19 5EG**

Date: **23 March 2021**

Time: **1.30pm**

Venue: **Virtual meeting via Zoom/Youtube**

- 1. Special Policy Area (premises licences and club certificates)**
 - 1.1 The premises are not in the special policy area.
- 2. Type of hearing and powers of the sub-committee**
 - 2.1 The sub-committee is required to determine the application by taking such of the steps set out below as it considers necessary for the promotion of the licensing objectives.
 - 2.2 In making their determination the sub-committee must have regard to the Licensing Act 2003, the licensing objectives, guidance issued by the Secretary of State and Merton's Licensing Policy.
 - 2.3 New premises licence: s18
 - (i) To grant the licence subject to conditions
 - (ii) To exclude from the scope of the licence any of the licensable activities to which the application relates
 - (iii) To refuse to specify a person in the licence as the premises supervisor
 - (iv) To reject the application.
- 3. Hearing papers**
 - 3.1 The applications, notices and representations for determination by the sub-committee are contained in the hearing bundles together with any relevant existing licence. This includes any documents which must be sent to any of the parties to the hearing under Regulation 7(2) and Schedule 3 of The Licensing Act 2003 (Hearings) Regulations 2005. This bundle has been issued to all parties to the hearing.
- 4. Legal advice to the sub-committee**
 - 4.1 A legal officer appointed by the Assistant Director of Corporate Governance and Head of Legal Services will attend the hearing to advise the sub-committee on statutory provision and legal matters.
- 5. Licensing Officer comments**
 - 5.1 This is an application for a new premises licence.

- 5.2 The description given in the application of the premises is: The business proposes to specialise in takeaway food in the form of fully plated (crockery) meals, and will incorporate a shop, akin to a high-end delicatessen, with a small number of seats, allowing for some consumption within the premises. Alcohol will feature as part of the range, with on and off sales being permitted.
- 5.3 The application was for the supply of alcohol for consumption both on and off the premises between 8am and 10pm seven days a week.
- 5.4 The opening hours stated in the application are from 8am to 10:30pm seven days a week.
- 5.5 Possible conditions have been offered in the operating schedule should the sub-committee be minded to grant the application.
- 5.6 The Applicant, through negotiation with the Police and Parkside Residents Association has added a further three conditions to the operating schedule. The relevant emails are attached to this report.

The conditions are:

- All deliveries of alcohol to be to a business or residential address and not to any public/open spaces. – Police.
 - No alcohol sales for consumption on the premises before 10am – Parkside Residents Association.
 - Any alcohol sold for consumption on the premises to be sold as an ancillary to a meal or as part of a pre-booked event, with all attendees details being available to officers upon request. No more than 16 customers would be permitted at any one time to consume alcohol within the premises – Parkside Residents Association.
- 5.7 Due to the condition offered above, the Applicant has therefore amended the on-sales authorisation requested to start from 8am to 10am.
- 5.8 Through communication with Environmental Health and the Licensing Authority, the applicant has further clarified:
- Off sales will predominate. Permission for on sales is intended to be retained. More limited now following the engagement with the residents association and the proposed additional conditions.
 - There will not be furniture for seating.
 - No tables and chairs inside.
 - No access to the toilets for customers.
 - No tables and chairs outside.
 - Absent seating, the customers will indeed stand.
- 5.9 This would change the description of the premises given in the application, in that it removes the seating.

5.10 We have received one representation objecting to the application from a resident. The resident has been informed that any planning consent will be dealt with under planning legislation and not considered under licensing legislation and that the Cumulative Impact Zone has been removed from Wimbledon Village. This was done as a result of the review of our Statement of Licensing Policy which took place last year. The new policy taking effect 6 January 2021.

For enquiries about this hearing please contact

Democratic Services
Civic Centre
London Road
Morden
SM4 5DX

Telephone: 020 8545 3357

Email: democratic.services@merton.gov.uk

Parties to the hearing

This document forms part of the notice of hearing.

The following are parties to the hearing having submitted relevant applications, notices or representations under the statutory provisions indicated:

Applicant	
Colette Wimbledon Limited	
Statutory Authorities	
None	
Interested Parties	
Louise Millar	

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**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Colette Wimbledon Limited
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description Colette 77 High Street Wimbledon			
Post town	London	Postcode	SW19 5EG

Telephone number at premises (if any)	N/A
Non-domestic rateable value of premises	£56,000 (Band C)

Part 2 - Applicant details

Please state whether you are applying for a premises licence as appropriate Please tick as appropriate

- | | | |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> | please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |

- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth over		I am 18 years old or		<input type="checkbox"/>	Please tick yes
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth over		I am 18 years old or		<input type="checkbox"/>	Please tick yes
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Colette Wimbledon Limited
Address Nexus House 2 Cray Road Sidcup Kent DA14 5DA
Registered number (where applicable) 13128815
Description of applicant (for example, partnership, company, unincorporated association etc.) Private Limited Company
Telephone number (if any) n/a
E-mail address (optional) n/a

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end? **N/A**

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

The business proposes to specialise in takeaway food in the form of fully plated (crockery) meals, and will incorporate a shop, akin to a high-end delicatessen, with a small number of seats, allowing for some consumption within the premises. Alcohol will feature as part of the range, with on and off sales being permitted.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

n/a

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

- | | |
|---|----------------------------|
| Provision of regulated entertainment (please read guidance note 2) | Please tick all that apply |
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	Please give further details here (please read guidance note 4)					
Mon								
Tue								
Wed						State any seasonal variations for the exhibition of films (please read guidance note 5)		
Thur								
Fri						Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat								
Sun								

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 4)		
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 4)		
Mon					
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)			
			Indoors	<input type="checkbox"/>		
			Outdoors	<input type="checkbox"/>		
			Both	<input type="checkbox"/>		
Day	Start	Finish	Please give further details here (please read guidance note 4)			
Mon						
Tue						
Wed					State any seasonal variations for the performance of dance (please read guidance note 5)	
Thur						
Fri					Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 6)	
Sat						
Sun						

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Thur			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri					
Sat					
Sun					





I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 4)		
Tue					
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input type="checkbox"/>			
				Off the premises	<input type="checkbox"/>			
				Both	<input checked="" type="checkbox"/>			
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)					
Mon	08:00	22:00						
Tue	08:00	22:00						
Wed	08:00	22:00						
Thur	08:00	22:00				Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		
Fri	08:00	22:00						
Sat	08:00	22:00						
Sun	08:00	22:00						

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Dimitros Karafotias	
Date of birth 	
Address 	
Postcode	
Personal licence number (if known) 	
Issuing licensing authority (if known) London Borough of Newham	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

None

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	08:00	22:30	<p>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)</p>
Tue	08:00	22:30	
Wed	08:00	22:30	
Thur	08:00	22:30	
Fri	08:00	22:30	
Sat	08:00	22:30	
Sun	08:00	22:30	

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M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

Please see attached.

b) The prevention of crime and disorder

Please see attached.

c) Public safety

Please see attached.

d) The prevention of public nuisance

Please see attached.

e) The protection of children from harm

Please see attached.

Checklist:

Please tick to indicate agreement

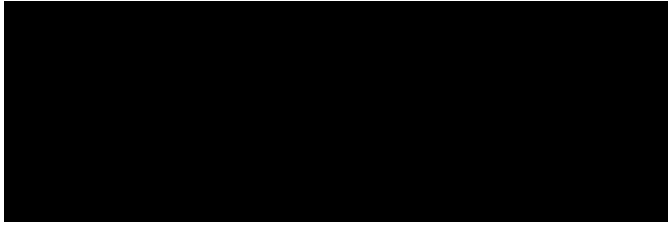
- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable. **ONLINE APPLICATION**
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
Signature	
Date	04 February 2021
Capacity	Solicitors to the Applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14) Matthew Phipps TLT LLP One Redcliff Street			
Post town	Bristol	Postcode	BS1 6TP
Telephone number (if any)	+44(0)3330 060201		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) matthew.phipps@TLTsolicitors.com			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded Music: no licence permission is required for:
 - any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the

relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
 4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
 7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
 8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
 9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
 10. Please list here steps you will take to promote all four licensing objectives together.
 11. The application form must be signed.
 12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
 13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
 14. This is the address which we shall use to correspond with you about this application.

15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this by providing with this application copies or scanned copies of the following documents (which do not need to be certified).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **full** birth or adoption certificate issued in the UK which includes the name(s) of at least one of the holder's parents or adoptive parents, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 17(3) or 18A (2) of the Immigration (European Economic Area) Regulations 2006, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Colette, 77 High Street, Wimbledon SW19 5EG – Operating Schedule of Conditions

Hours

Sale of alcohol (on and off the premises) from 08:00h until 22:00h every day

Proposed Licensing Conditions

General - all four licensing objectives

Food shall be available throughout the premises throughout the trading day.

Locations of fire safety and other safety equipment subject to change in accordance to the requirements of the responsible authorities or following risk assessment.

Any details shown on the plan that is not required by the licensing plan regulations is indicative only and subject to change at any time.

A direct telephone number for the manager of the premises shall be publicly available at all times the premises is open. Telephone number is to be made available to residents and businesses in the vicinity.

Prevention of crime and disorder

CCTV will be installed operated and maintained. The system will enable frontal identification of every person entering the premises. The system will record in real time and operate whilst the premises are open for licensable activities. The recording shall be kept available for a minimum of 31 days.

Recordings shall be made available immediately upon request to an authorised officer or a police officer (subject to GDPR) throughout the 31 day period following any incident.

A member of staff with knowledge of the CCTV system will be present on site while the premises are open to the public to aid any enquiry from a police officer or authorised officer requiring recent CCTV recordings with a minimum of delay, as requested.

The premises will have a security alarm fitted.

When placing an order a customer will have to have an account opened and when ordering once the alcohol beverage section/page is selected it will pop up a tick box 'are you 18 years or older?'. Once this box has been ticked it will allow the customer to put an alcoholic beverage in the basket. When they try and check out that basket the tick box will have already triggered the selection to only allow them to check out and pay if they have opened an account, they will not be allowed to check out as a guest. The account opening section collects the following data:

- Full name, address, telephone number, date of birth.
- An incident log shall be kept at the premises and made available upon request to an authorised officer of the council or the police. It must be completed within 24 hours of any incident and will record the following;
 - a. All crimes reported to the venue
 - b. All ejections of patrons
 - c. Any complaints received concerning crime and disorder
 - d. Any incidents of disorder
 - e. Any refusal of the sale of alcohol
 - f. Any visit by a relevant authority or emergency service

The premises licence holder shall ensure that anyone utilised by them for the role of delivering alcohol orders ensures that the alcohol is delivered to the client who ordered the alcohol, or ensures that any 'safe place' as designated by the client where the delivery can be left must be in an area not visible to the general public and not where any minor can access the delivery.

Public Safety

Appropriate fire safety measures will be installed and maintained as shown on the drawings accompanying the application.

Adequate and appropriate first aid equipment and materials will be kept on site, regularly checked and kept in an easily accessible place for staff.

Public areas will be maintained free from obstruction and trip hazards.

All exit routes will be kept unobstructed, with non-slippery and even surfaces, free of trip hazards and clearly signed.

Prevention of Public Nuisance

All highway and public spaces within the vicinity of the premises will be kept litter free to the satisfaction of the licensing authority.

Refuse such as bottles will be placed into receptacles outside the premise at times that will minimize the disturbance to nearby property.

No deliveries will take place between 10pm and 6am.

No collection, including refuses and recyclable food waste shall take place between 10pm and 6am.

Customer notice is to be displayed at all exits asking patrons to leave the premises quietly and respect the needs of the local residents.

Any outside seating area shall be limited to an area marked on the plan and afforded the appropriate tables and chairs permission.

No noise generated on the premises or by its associated plant or equipment shall emanate from the premises nor vibration will be transmitted through the structure of the premises which gives rise to a nuisance.

No fumes, steam or odours shall be emitted from the licence premises so as to cause a nuisance to any person living or carrying on business in the area where the premises are situated.

All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises.

Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

The premises licence holder shall ensure that any patrons drinking and or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure there is no public nuisance or disruption of the public highway.

During the hours of operation of the premises the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises and that this area will be swept and or washed and litter and sweepings collected and stored in the accordance of the approved refuse storage arrangements by close of business.

Protection of children from harm

All staff shall be trained and aware of the law regarding the refusal of service to any person who is drunk or is underage and all shall be aware of how to seek ID from anyone who appears to be underage.

All staff that undertake the sale or supply of alcohol (and any other age-restricted product) shall receive appropriate refresher training in relation to undertaking appropriate age checks on such, at least every three months.

Records of all staff training, relating to the sale or supply of alcohol (and any other age-restricted product), along with any training material used, will be kept and maintained by the Designated Premises Supervisor or the Premises Licence Holder.

Staff training records shall be available for inspection by authorised officers of the licensing authority, officers of the trading standards service, and officers of the Police.

A challenge 25 policy will be adopted with proportion and appropriate signage display.

A refusal to serve log will be maintained. The record of refusals shall be available for inspection by authorised officers of the licensing authority, officers of the trading standards service, and officers of the Police. This log shall include the date, time, name and signature of the staff member who refused the sale. This log will be countersigned by the DPS of the premises on a monthly basis.






An effective methodology shall be in place at all points of sale to ensure staff undertake appropriate age checks on potential sales of alcohol (and any other age-restricted product).

The premises licence holder will have a return and refund policy for non-deliveries.

Records of all customers purchasing deliveries (of alcohol) will be stored for a minimum of six months and such storage will allow for details to be provided to officers actively investigating allegations of underage sell purchases from the business

All delivery drivers will be trained and empowered to refuse delivery of alcohol to those who appear to be under the influence of alcohol or underage (or those who appear to be acquiring alcohol for those who are underage).

Notices shall be placed at all points of sale detailing the restrictions on sales of alcohol to children.

	Alarm Call Point
	Fire extinguisher
	Fire blanket - wall fixed
	Fire detector - EMS Wireless 8000 series
	Licensable activity



Client:
Colette Wimbledon Ltd
2 Cray Road
Kent DA14 5DA

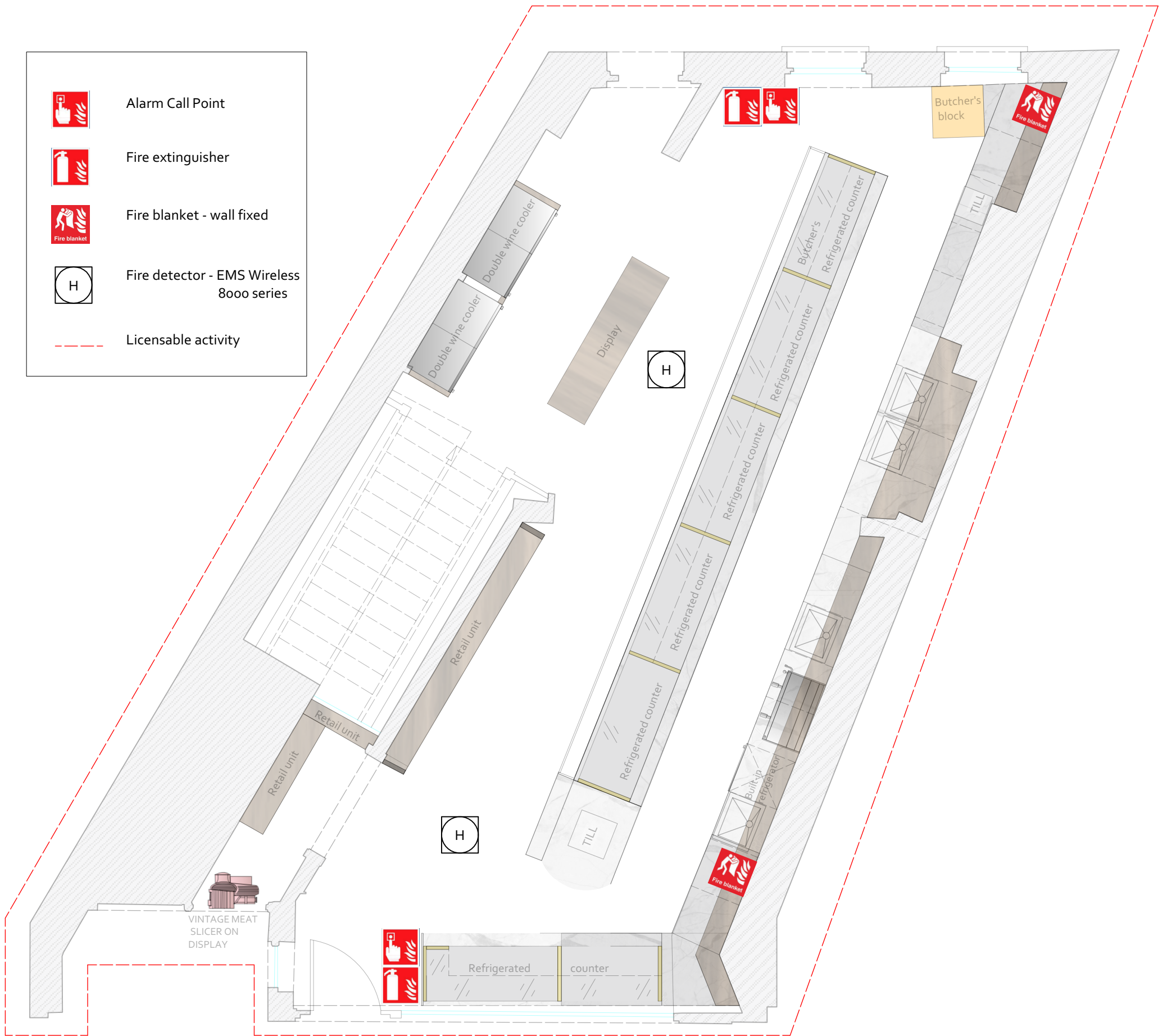
Drawing: 77 Wimbledon Highstreet
Basement Floorplan
Premises Licensing
Fire appliances

Version: 1/1



Scale: 1/50 @ A3 Date: 27-01-2020

Disclaimer: All dimensions must be checked and verified on site by contractor before commencing any work or production. The drawing remains the property of Studio Merjay Ltd.



Client:
Colette Wimbledon Ltd
2 Cray Road
Kent DA14 5DA

Drawing: 77 Wimbledon High street
Ground Floor Floorplan
Premises Licensing
Fire appliances

Version: 1/1

studio merjay
INTERIOR DESIGN

Scale: 1/50 @ A3 Date: 27-01-2020

Disclaimer: All dimensions must be checked and verified on site by contractor before commencing any work or production. The drawing remains the property of Studio Merjay Ltd.

From: Matthew Phipps
Sent: 27 January 2021 13:44
To: licensing@merton.gov.uk
Cc: Paul Uren <paul.uren@TLTsolicitors.com>
Subject: FW: Colette - 77 High Street, Wimbledon SW19 5EG - New Premises Licence Application [TLT-TLT.FID7077721]

Colette - 77 High Street, Wimbledon SW19 5EG

Dear Sirs

We act for Colette Wimbledon Limited, proposing to trade as "Colette". We have been instructed to make an application for a new premises licence at 77 High Street, Wimbledon SW19 5EG. The site is currently a ladies' clothes shop, but is between the Ivy Brasserie and Joe and the Juice.

The business proposes to specialise in takeaway food in the form of fully plated (crockery) meals, and will incorporate a shop, akin to a high-end delicatessen, with a small number of seats, allowing for some consumption within the premises. Alcohol will feature as part of the range, with on and off sales being permitted. Colette seeks to be a highly regarded home consumer restaurant facility, building on the international reputation from its original base in Belgium (La Villa Lorraine).

There is one unit already trading in Fulham Road, this their second application and second proposed premises.

We attach the following:

- A presenter introducing the business and explaining a little bit about who our clients are and what they do.
- Plan, disclosing trading area on ground floor, the basement plan is merely for background, no licensable activities here, its staff/storage.
- A draft application for a premises licence.
- A draft operating schedule.

We also attach a link, here: <https://colette.co.uk/> to the Colette website, focusing, as it does at this stage, on their existing unit, 315 Fulham Road, London SW10 9QH. The photos from the website probably (if you forgive the cliché) speak a thousand words. Essentially, a similar unit is proposed here.

As you will see, it is proposed that the premises will offer a small number of seats to customers who may wish to dine inside the premises. Those customers dining within the interior will be able to purchase a small selection of drinks, including alcoholic beverages. For the purposes of the premises licence application, and for alcohol, it is not proposed that "a restaurant condition" (alcohol ancillary to substantial refreshment) will be offered. Whilst almost every customer who might consume alcohol within the premises will likely take some food, it will not always be substantial, and may be in the form of a snack or tapas, or something light. It is not our view that the absence of such a condition could fairly lead to the conclusion that the premises will likely undermine the licensing objectives, but we thought it was sufficiently important to highlight this from the outset.

It is proposed that off sales will be permitted without an obligation to have acquired any food or an equivalent (essentially an off licence permission). The anticipated wine and alcohol refreshments list will not be a comprehensive shop-style offer. The only alcohol made available for sale will be wine and spirits (with three likely bottled beers), all of which will appropriately accompany the food on offer.

In terms of the hours of operation, it is proposed that the premises will be permitted to trade from 8.00 am until 10:30pm, seven days a week.

In terms of the operating schedule, attached, our clients will propose conditions that cover CCTV, age-related policies, deliveries, etc.

If there is anything about the operating schedule you would care to see improved or amended, or if there is any particular issue that the operating schedule does not satisfactorily address, please do let us know so that we may take instructions and/or amend the application accordingly. The food itself will be the primary driver for the business. In Belgium, the original premises have managed to secure Michelin star status and it is the aspiration (and frankly the intention) of our clients to achieve the same.

Ordinarily we would have invited you to visit the premises. However, in those socially remote and distant times it does not seem to us that that is necessarily appropriate. That said, we would be pleased to accommodate you, and if you would like to set up a call (whether on Teams or Zoom) in order to chat this through, happy to fit in with what is convenient to you.

Please do pass the application across to the appropriate officers (whether police, fire, trading standards etc). They are most welcome to get in touch, and we would welcome their feedback.

Our intention is to submit the application at the end of this or early next week, but we welcome dialogue with yourselves, if convenient, in the interim.

If you have any queries do not hesitate to contact me.

Best wishes

Yours sincerely

Matthew Phipps
Partner
Head of Licensing England and Wales
for TLT LLP



Page 34

“Colette: The new Chelsea deli serving
The Ritz of ready meals”
Evening Standard

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COLETTE STORY

Colette - Gourmet Traiteur and Delicatessen. Bringing a new age of dining-in with style to Chelsea. Elegant, take-home dishes ideal for a casual meal or exquisite dinner party with friends and family.

Page 3
Our monthly changing menus in line with the seasons will enable you to enjoy the finest food in the comfort of your own home, underpinned by the very best quality of produce, hand-picked from suppliers we love, with sustainability at the heart of it all for the community we serve.

Central to everything we do at Colette is the joy of sharing great food with loved ones, which is why we're so passionate about creating an environment in which you can indulge in the gift of giving.

From modern pantry essentials to luxury foodie delights, our shelves are stocked with an incredible array of tempting treasures sourced from culinary craftsmen all over the world. Take your pick from award-winning olive oils and balsamics, superb sauces and condiments and impressive confectionery or create your own personalised Colette hamper (whilst stocking your own store cupboard in the process).



GASTRONOMIC EXCELLENCE



Page 37

We are thrilled to be working with the team behind Belgian multi-Michelin starred restaurant group, La Villa Lorraine, drawing together real inspiration and creativity on our journey.

At the helm is our wonderfully talented Executive Chef Chris Hill, bringing with him a wealth of experience from some of the best kitchens in the UK.



COLETTE FULHAM ROAD - CONCEPTION



Colette shop - Before



Colette shop - After



Colette kitchen - Before



Colette kitchen - After

COLETTE was officially launched on January 20 2020, after 18 months from brainstorm and conception to the beginning of the construction process. The fit out of our shop and build of our production kitchen took 5 months to complete as we took the ambitious plan to convert a former bank into Chelsea's finest traiteur.

The bank vault, built at the beginning of the previous century was standing in the middle of our future kitchen and considerable engineering works were required to remove it.

This production kitchen is now the engine of Colette and has capacity to follow the growth of the company. Our kitchen brigade benefits from state-of-the-art equipment allowing us to deliver uncompromising quality dishes to London homes.

COLETTE FULHAM ROAD - YEAR 1

> Launched 20/01/2020

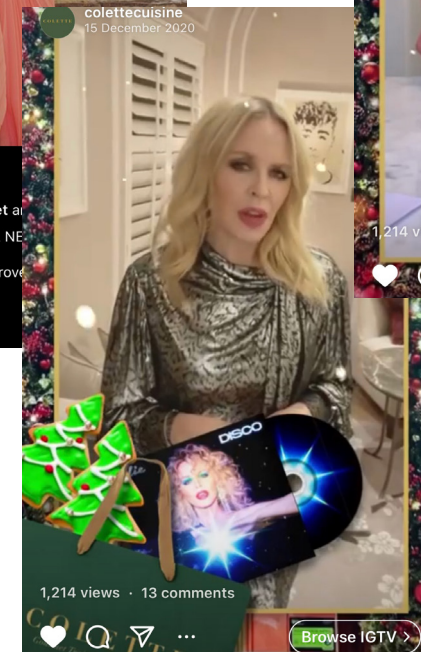
> Traded throughout lockdowns 1.0 2.0 and 3.0

> Steady turnover growth despite unprecedented circumstances.

> Several exciting collaborations with Kylie Minogue and David Walliams in support of the NHS during the COVID-19 pandemic.

> Very good press coverage, including:

- FT How to Spend It
- Evening Standard
- GQ Online
- Town and Country
- Tatler
- Telegraph Luxury



FRIENDS OF COLETTE

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LADURÉE
Paris



CHOCOLATE
REYKJAVIK



adornments for little toddlers
Sienna
& friends

QUINTESSENCE
PARIS



●●●
NATOORA



CONSERVERIE
la belle-iloise
— Un savoir-faire préservé depuis 1932 —

OUR TEAM



Dimitri Plaquet | Co-Founder | Managing Director

dimitri@colette.co.uk | +44 7881 857 034

Food lover and epicurean at heart, Dimitri founded Colette in 2019 and has since been the visionary behind the strategic development of the brand.



Mira Plaquet | Co-Founder | Interior Designer | Creative Director

mira@colette.co.uk | +44 7501 954 482

From sourcing exquisite retail items to stack the shelves to designing the brand image and shop space, Mira is behind the soul and charm of Colette.



Page 41

Noel Goddard | Operations Director

noel@colette.co.uk | +44 7836 774444

Noel joined us in 2020, injecting his contagious energy and strong experience into Colette. Previously at Inception Group and renowned names such as The Grove and Prada, he has been instrumental in establishing Colette in the food industry.



Chris Hill | Executive Chef

chris@colette.co.uk | +44 7387 855564

The man behind the magic. Previous Senior Sous-Chef at The Ritz, Chris is constantly working on developing new recipes and an ever evolving seasonal menu. He is always on the look out for new, exciting and sustainable suppliers.



Ivo Novak | Sous - Chef

ivo@colette.co.uk

Previously Junior Sous Chef at Palomar, and Senior CDP at Social Eating House, Ivo is Chris' right hand and ensures that Colette is always delivering the very best and the quality is always constant.

GEMMA BELL
AND
COMPANY

Gemma Bell and Co | Public Relations

www.gemmabellandcompany.com

Ella Foulser | Account Manager
e.foulser@gemmabellandcompany.com

ADVISORY BOARD



Serge Litvine | La Villa Lorraine | Owner and Managing Director

La Villa Lorraine Groups owns and operates 8 restaurants in Brussels, 5 of which are the proud owner of 7 Michelin stars.

Serge Litvine opened the first “La Villa Lorraine Traiteur” in 2011 with the goal of creating a Michelin star level take-away in Brussels. Encountering immediate success, Mr. Litvine is now operating 4 Trait-eur shops in Brussels and is planning for further growth.

Keith Bird | Business Development Advisor

Our trusted advisor and mentor, currently advisor with Selfridges, Flightclub and Rum Kitchen.

Previously involved in Gourmet Burger Kitchen, Costa Coffee, Pizza Express, KFC, Pizza Hut, Taco Bell, Burger King, Krispy Kreme, The Natural Kitchen (founder), Harrods, Walmart and M&S.

He specialises in business development, start-ups, branding, marketing, finance, commercial, sourcing, operations, company culture, raising capital, international store development and franchising.



PRESS

Evening Standard | February 26 2020 | Ailis Brennan
“Colette: The new Chelsea deli serving The Ritz of ready meals”



STANDARD.CO.UK

Colette is the new Chelsea deli serving The Ritz of ready meals

Dining out may be a great London pleasure, but to never tire of the place, a...

<https://www.standard.co.uk/go/london/restaurants/colette-delicatesen-chelsea-ready-meals-a4371941.html>

More Press About Colette:

“The best Chelsea restaurants delivering food right now: From Colette to Five Guys”

<https://www.standard.co.uk/go/london/restaurants/chelsea-restaurants-delivering-food-coronavirus-lockdown-a4423636.html>

“The best food delivery and takeaway restaurants in Chelsea, Kensington & Belgravia”

<https://www.hot-dinners.com/Features/Hot-Dinners-recommends/best-food-delivery-takeaway-takeout-chelsea-kensington-belgravia>

“Satisfactory Self-Isolation: How To Still Enjoy London’s World Class Food Scene”

<https://www.luxurylifestylemag.co.uk/food-and-drink/satisfactory-self-isolation-how-to-still-enjoy-londons-world-class-food-scene/>

How To Spend It | January 12 2020 | Beatrice Aidin
“Chris Hill debuts his gourmet traiteur Colette
A gastronomic twist on the traditional takeaway meal”



GOURMET FOOD / JANUARY 12 2020

Chris Hill debuts his gourmet traiteur Colette

A gastronomic twist on the traditional takeaway meal

<https://howtospendit.ft.com/food-drink/207834-chef-chris-hill-debuts-gourmet-traiteur-chelsea>

COLETTE WIMBLEDON VILLAGE

Colette Wimbledon Ltd.
77 Wimbledon Highstreet
London SW19 5EG

Why Wimbledon?

Page 44

- Highly residential neighbourhood.
- Families with children.
- Demand for homemade, high quality take away meals for families, children, occasions, dinner parties.
- High dog population whose owners would be interested in our dog food offer (to launch soon).
- Extensive hamper offer for occasions such as Valentine's day, Easter, Wimbledon Tennis Tournament, Christmas,...

COLETTE OFFER

Traiteur

- * 3 price point offer of take-away bowls
- * Monthly seasonal menu
- * Home-made cakes & pastry
- * Daily Soups
- * Daily specials

Delicatessen

- Fine selection of home-made traditional deli items.
- * Fine cheese
- * Colette signature smoked salmon
- * Artisan chocolates
- * Caviar

Fine Wine and Champagne

Gifting

- * Hand picked gifting items:
- * Candles, Artisan teas, confectionary...



CONTACT

For all enquiries please contact:

Matthew Phipps
Head of Licensing England and Wales for TLT LLP
matthew.phipps@tltsolicitors.com
+44 (0) 0333 00 60201

Colette

315 Fulham Road
London SW10 9QH
United Kingdom

 colettecuisine



YELLOW
STREET.SW.3

COLETTE

COLETTE

COLETTE

COLETTE

VINES
&
CHAMPAGNE
*
FINE
CHEESE
*
CHARCUTERIE
*
FRANCAIS
CAFES
*
TRAITER

TEA
&
COFFEE
*
ARTISAN
CHOCOLATS
*
GOURMET
CANDIES
*
FINE
*
STREET
*
GIFTING

NICOLE'S FLOWERS
07521 151 501 | NICOLESFLOWERS@HOTMAIL.COM



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From: Licensing <Licensing@merton.gov.uk>
Sent: 24 February 2021 14:29
To: Elizabeth Macdonald <Elizabeth.Macdonald@merton.gov.uk>
Subject: FW: Colette Wimbledon [TLT-TLT.FID7077721]

From: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Sent: 24 February 2021 08:17
To: Licensing <Licensing@merton.gov.uk>
Cc: Avril.OBrien2@met.police.uk
Subject: RE: Colette Wimbledon [TLT-TLT.FID7077721]

Licensing please see agreement with police, additional condition below to add.

Best wishes

Matthew

Matthew Phipps
Partner
Head of Licensing England and Wales
for TLT LLP
D: +44(0) 0333 00 60201
M: +44(0) 7786 856 510
[Linkedin](#)
www.TLTsolicitors.com

From: Avril.OBrien2@met.police.uk <Avril.OBrien2@met.police.uk>
Sent: 23 February 2021 18:16
To: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Cc: Belinda.Loizou@met.police.uk
Subject: RE: Colette Wimbledon

Hi Matthew,

Thank you for confirming agreement to the conditions.

Merton Licensing, please see agreed condition to be added to the operating schedule for Colette Wimbledon.

Kind Regards,

Avril

PC Avril O'BRIEN 3406SW | Licensing
South West – BCU
Lavender Hill Police Station
176 Lavender Hill
SW11 1JX
0208 247 8630
07769586158
Avril.O'Brien2@met.police.co.uk

From: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Sent: 23 February 2021 17:02
To: O'Brien Avril E - SW-CU <Avril.OBrien2@met.police.uk>
Cc: Loizou Belinda S - SW-CU <Belinda.Loizou@met.police.uk>
Subject: RE: Colette Wimbledon

Yes, sorry to be slow.

All that can be agreed.

Do you want me to tell the Authority or will you?

best

Matthew

From: Avril.OBrien2@met.police.uk <Avril.OBrien2@met.police.uk>
Sent: 22 February 2021 14:43
To: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Cc: Belinda.Loizou@met.police.uk
Subject: FW: Colette Wimbledon

Good Afternoon Matthew,

Have you had any update from your client?

Kind Regards,

Avril

PC Avril O'BRIEN 3406SW | Licensing
South West – BCU
Lavender Hill Police Station
176 Lavender Hill
SW11 1JX
0208 247 8630
07769586158
Avril.O'Brien2@met.police.co.uk

Keeping South West London Safe
Putting victims first—Preventing harm—Working as one team



From: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Sent: 17 February 2021 18:33
To: O'Brien Avril E - SW-CU <Avril.O'Brien2@met.police.uk>
Cc: Loizou Belinda S - SW-CU <Belinda.Loizou@met.police.uk>
Subject: RE: Colette Wimbledon

Officer

Thanks, I'll take some instructions, but, albeit provisionally, I anticipate that will be fine.

Many thanks

Matthew

From: Avril.O'Brien2@met.police.uk <Avril.O'Brien2@met.police.uk>
Sent: 17 February 2021 17:27
To: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Cc: Belinda.Loizou@met.police.uk
Subject: Colette Wimbledon

Good Evening Matthew,

I am one of the licensing officers who covers the borough of Merton alongside my colleague Belinda Loizou.

I contact you in relation to the application for premises licence for Colette, 77 High Street, Wimbledon, SW19 5EG, police would ask for the following to be added to the operating schedule;

Delivery Condition

All deliveries of alcohol to be to a business or residential address and not to any public/open spaces.

Let me know your thoughts.

Kind Regards,

Avril

PC Avril O'BRIEN 3406SW | Licensing
South West – BCU
Lavender Hill Police Station
176 Lavender Hill
SW11 1JX
0208 247 8630
07769586158
Avril.O'Brien2@met.police.co.uk

From: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Sent: 01 March 2021 08:21
To: Licensing <Licensing@merton.gov.uk>
Cc: Parkside Residents Association [REDACTED]
Subject: FW: Colette Wimbledon Ltd 77 High St Wimbledon [TLT-TLT.FID7077721]

Dear Sirs

We have been contacted by Parkside residents, see below, in connection with the Colette application.

We have agreed 2 new conditions, in light of which no representation will be made.

Please can the following be added to the operating schedule

- No alcohol sales for consumption on the premises before 10am.
- Any alcohol sold for consumption on the premises to be sold as an ancillary to a meal or as part of a pre-booked event, with all attendees details being available to officers upon request. *No more than 16 customers would be permitted at any one time to consume alcohol within the premises.*

I have copied Sue Cooke the Chair onto this email, no doubt she can confirm as much.

Matthew

From: Parkside Residents Association <[REDACTED]>
Sent: 28 February 2021 13:18
To: Matthew Phipps <matthew.phipps@TLTsolicitors.com>
Cc: Susan Cusack [REDACTED]
Subject: RE: Colette Wimbledon Ltd 77 High St Wimbledon [TLT-TLT.FID7077721]

Dear Matthew

Thank you for your email.

We are pleased that the 10am start for alcohol consumption on the premises is agreed, and also the "as an ancillary" point. In light of your client's intentions your suggestion to cap the numbers drinking indoors at 16 is sensible and as you say should avoid any difficulty with a future operator. We are therefore happy to agree the wording you propose. Please thank your client for responding so helpfully to our concerns.

I assume you will let Merton's Licensing Team know of the changes? If necessary I will be happy to confirm to them that they have been agreed with us as we would not wish to delay the issue of the licence if your client is keen to progress this.

Best wishes

Sue

Sue Cooke
Chairman

From:

Sent: 15 February 2021 15:34

To: Licensing <Licensing@merton.gov.uk>; Councillor Thomas Barlow <Thomas.Barlow@merton.gov.uk>; Councillor Andrew Howard <Andrew.Howard@merton.gov.uk>; Councillor Najeeb Latif <Najeeb.Latif@merton.gov.uk>; stephen.hammond.mp@parliament.uk
Cc: Councillor Anthony Fairclough <Anthony.Fairclough@merton.gov.uk>; Councillor Paul Kohler <Paul.Kohler@merton.gov.uk>

Subject: New Premises Licence Application - WK/202035978 - 77 High Street Wimbledon SW19 5EG

Ref: New Premises Licence Application - WK/202035978 - 77 High Street Wimbledon SW19 5EG

Permissions being applied for Supply of Alcohol On & Off Premises, 7 days a week 08.00-22.00, opening hours 08.00-22.30

FAO licensing@merton.gov.uk

As a long time resident in the building in question, I wish to strongly object to this licence application for the Supply of Alcohol On & Off Premises, 7 days a week 08.00-22.00

As far as I was made aware by the property management company who manage our building, the new tenants taking over the shop - Colette - are proposing to have a gourmet delicatessen, similar to their existing shop in Fulham Road Chelsea - colette.co.uk, selling food and wine to take away. I have no objection to this, and understand why they would need an OFF LICENCE to sell the wine.

What I am puzzled and concerned by is their application also for an ON LICENCE, which would imply that they want to SERVE alcohol on the premises - perhaps turning the delicatessen into a wine bar or cafe, which would be open from 08.00-22.30.

Presumably a change of use would also have to be applied for as this is currently a Class AI property, and the premises would have to be upgraded (installation of customer toilets etc) before this could happen.

If the shop was turned into a cafe/wine bar this would inevitably make our building much noisier and encourage people to congregate even more in an area that gets very busy and noisy in the evenings with The Ivy restaurant being 2 doors away, Megans restaurant 4 doors away, the Dog & Fox pub opposite, as well as the numerous other bars and restaurants in the High Street. We already have problems with people smoking and even urinating in our doorway as well as the excessive noise and traffic.

Because there are already so many restaurants and bars in Wimbledon Village it had been designated a Cumulative Impact Zone, so there should not be approval for yet another on-licensed premises.

There is already massive over-provision of restaurants and bars in the High Street area, making evening parking and late night noise problematic

I hope you will take my comments into consideration when reviewing this application

Best
Louise Millar

From:

Sent: 09 March 2021 15:09

To: Matthew Phipps <matthew.phipps@TLTsolicitors.com>

Cc: Amy Dumitrescu <Amy.Dumitrescu@merton.gov.uk>; Licensing <Licensing@merton.gov.uk>; Councillor Thomas Barlow <Thomas.Barlow@merton.gov.uk>; Councillor Najeeb Latif <Najeeb.Latif@merton.gov.uk>; Councillor Andrew Howard <Andrew.Howard@merton.gov.uk>; Councillor Anthony Fairclough <Anthony.Fairclough@merton.gov.uk>;

stephen.hammond.mp@parliament.uk; Councillor Paul Kohler <Paul.Kohler@merton.gov.uk>;

Subject: Re: Colette Wimbledon Ltd 77 High St Wimbledon Application Ref WK 202035978 [TLT-TLT.FID7077721]

Dear Mr Phipps

Thanks you for your email

Firstly, may I say how surprised I am that you did not contact me before contacting and negotiating with residents' groups, some of whom live a fair distance away from the building in question, whereas I actually reside in the building which will be affected by these proposals.

Your amendments do not in any way address my concerns.

The potential for noise and disruption caused by groups of 16 people eating and drinking until 10.30pm in the premises below where I live is not acceptable.

I still also fail to understand why, if you are applying for an on licence, you do not also need to apply to change the Use Class from A1 to A3 or A4.

If these pre-booked events are to be infrequent, why could they not just be covered by a Temporary Events Notice?

My objection to the application remains

Yours

Louise Millar

On 9 Mar 2021, at 12:07, Matthew Phipps <matthew.phipps@TLTsolicitors.com> wrote:

Dear Madam

I represent the premises licence applicant and have been sent a copy of your representation.

I have been involved in an email exchange with the Parkside Residents (and Belvedere estate) which arose after they also had concerns about the application and the "on licence" element. Below I set out the amends to the application that have now been agreed with them, allowing them to confirm their satisfaction with the application, as now proposed. As these go directly to the points you are concerned with I thought it would be helpful and transparent to send this across.

Putting it simply there are proposed additional restrictions to the application, as follows:

- No alcohol sales for consumption on the premises before 10am.
- Any alcohol sold for consumption on the premises to be sold as an ancillary to a meal or as part of a pre-booked event, with all attendees details being available to officers upon request. *No more than 16 customers would be permitted at any one time to consume alcohol within the premises.*

The restriction on their being no more than 16 persons in attendance at any one time, coupled with any alcohol either being ancillary to a meal or as part of a pre booked event, we believe, restricts the operation away from any suggestion that the premises will be or for that matter could become a wine bar type operation. To develop the later point there are not proposed to be any seats (nor stools nor tables) within the premises. The layout of the premises discloses no furniture. The premises will rarely have alcohol sold for consumption on the premises, it will be for consumption off the premises in almost all cases. However the client would like to put on occasional events, where, as an example, wine producers might host a tasting to a few interested/invited customers.

As you note the premises is intended to be an upmarket delicatessen, the limited on licence permission proposed does not we say, respectfully, undermine that, nor the icensing objectives.

Best wishes

Matthew

Matthew Phipps
Partner
Head of Licensing England and Wales
for TLT LLP

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